



# Idaho Preferred® Participation Application– Food Service

Idaho Preferred® is a program administered through the Idaho State Department of Agriculture to promote the *quality, diversity, and availability* of Idaho food and agriculture products. Idaho Preferred® provides informational newsletters, networking opportunities with Idaho growers, promotional materials, and advertising campaigns to program participants. The program also helps consumers locate restaurants and other dining facilities that serve Idaho Preferred® products.

To become a participant in the Idaho Preferred® program, please complete and return this application along with a copy of your most current menu. Thank you for your interest in this important and we look forward exciting program—we look forward to welcoming you as a participant.

## Applicant Information

Restaurant Name
Contact– Owner/Manager
Contact– Chef
Mailing Address
City/State/Zip
Telephone (include best time to contact)
Email
Website

## Program Requirements

- The Idaho Preferred® program is governed under the Idaho Administrative Procedures Act, IDAPA 02, Title 1, Chapter 4.
- The Idaho Preferred® logo is a registered symbol and is regulated by the Idaho State Department of Agriculture.
- The Idaho Preferred® logo must only be used on food and agricultural products that have been grown, raised, or processed in the state of Idaho and meet the requirements as established in the Program Rules.
- A "Permission to Use the Idaho Preferred® logo" form must be submitted and approved prior to printing the Idaho Preferred® logo on any menus, websites, flyers, etc. This form is available on line or by contacting the Department.
- If the logo is used in conjunction with a private logo or mark, such use must not be misleading or detract from the Idaho Preferred® logo or program in any way, as determined solely by the Department.

## Certification and Agreement

- The undersigned person certifies that the answers provided in this application are accurate and that he or she is duly authorized to execute this application. If accepted into the program, the Participant agrees to comply fully with the Idaho Preferred® Program Rules, including product qualifications and logo use guidelines, or as they may be subsequently revised by the Department.
- The participant acknowledges the Department's exclusive right, title, and interest in and to the Idaho Preferred® logo, and will not in any manner claim or represent that it has any ownership in the logo. The Participant further acknowledges and agrees that use of the logo shall not create any right, title, or interest in the Participant and upon termination of the agreement, the Participant will cease and desist all use of the logo.
- The Participant understands and agrees that participation in the program shall be renewed on an annual basis.

Signature of Authorized Agent or Representative

Name (Typed or Printed)

Date

Sign and date your completed application and return it by mail, along with a copy of your current menu to:

Idaho State Department of Agriculture  
 ATTN: Idaho Preferred®  
 PO Box 790  
 Boise, ID 83701

**For assistance, call: 208-332-8684 or visit [www.idahopREFERRED.com](http://www.idahopREFERRED.com).**

Please list all Idaho Preferred® products included on your menu and indicate how the products are received (i.e. Sysco, FSA, Grasmick, Direct, etc.)

Product Name	Menu Application	How Received	Year-Around	
			Y	N
EX: Clear Springs Trout	Trout Melt	Sysco	X	

Do you serve Wine/Beer at your Restaurant? Yes  No

If so, do you have Idaho Wine/Beer on your menu? Yes  No

If so, please list wineries/breweries represented:

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Would you like your restaurant to be listed on the Idaho Preferred® website? If so, please provide a 50-100 word description of your restaurant emphasizing use of local products.

Do you intend to use the Idaho Preferred® logo at your restaurant?

If so, how? (Please list: i.e. menu, website, etc.)

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*To complete application, please attach copy of most current menu.*