



Idaho Preferred®

## Participation Application

Idaho Preferred® is a program to promote the *quality, diversity, and availability* of Idaho food and agriculture products. Idaho Preferred® is managed by the Idaho State Department of Agriculture and is administered in accordance with IDAPA 02, Title 1, Chapter 4. To become a participant in the Idaho Preferred® program, please complete and return this application. Thank you for your interest in this important and exciting program—we look forward to welcoming you as a participant.

### 1. Applicant Information

### 2. Type of Operation

- Producer
- Packer/Shipper/Processor
- Supporting Organization
- Retail/Foodservice
- Broker/Distributor

### 3. Is your product(s) or the product(s) you intend to promote:

- Grown/Raised in Idaho
- Processed in Idaho

### 4. Product Qualifications: (Section 200 of Program Rules)

**\*\*Check all that apply\*\***

#### a. Fresh produce and commodities:

Is your product(s) or the product(s) you intend to promote 100% grown or raised in Idaho?

- Yes
- No

#### b. Processed foods and beverages:

Does your product(s) or the product(s) you intend to promote contain a minimum of 20% agricultural content by weight that has been grown or raised in Idaho and is it processed in the state of Idaho as outlined in Section 200.02.b of the Program Rules?

- Yes
- No

#### c. Non-food agricultural products:

Does your product(s) or the product(s) you intend to promote contain at least 50% Idaho agricultural content by weight as outlined in Section 200.02.c of the Program Rules?

- Yes
- No

#### d. Other products:

Wine, Potatoes, Nursery Stock, Beef, Lamb, Pork, Poultry, Game Meat and Apiculture products are individually defined. If you intend to promote one of these product(s), does it meet requirements as defined in Section 200.03-200.11?

- Yes
- No

5. Please list all Idaho Preferred® eligible products: including their names and brands, descriptions, and sizes. Include product UPC codes where applicable. For products such as fresh produce and meat, please list information such as variety, quantities available, and PLU code where applicable. You may attach a separate sheet if necessary.

Product Name	Description/Variety	Container Size	UPC/PLU Code

6. Please provide a list of stores, retailers or restaurants where your products are available, or where you plan to market your products:

Please provide a description of how you intend to use the Idaho Preferred® logo (i.e. packaging, brochures, point of sale materials):



## 7. Annual Participation Fees

Please mark the appropriate category and attach a check or money order made payable to ISDA for the corresponding fee as listed. If you qualify in more than one participation category, you will be assessed the higher of the applicable fees.

- |   |               |
|---|---------------|
| <input type="checkbox"/> Producer                 | \$50.00       |
| <input type="checkbox"/> Packer/Shipper/Processor | \$100.00      |
| <input type="checkbox"/> Supporting Organization  | \$100.00      |
| <input type="checkbox"/> Retail/Foodservice       | Complimentary |
| <input type="checkbox"/> Broker/Distributor       | Complimentary |

**\*PLEASE NOTE:** If you are joining between January and June of the current year, you will only be assessed one half of the annual membership fee and will then receive an invoice for annual renewal in July for the next fiscal year July 1-June 30.

## Program Requirements

- The Idaho Preferred<sup>®</sup> program is governed under the Idaho Administrative Procedures Act, IDAPA 02, Title 1, Chapter 4.
- The Idaho Preferred<sup>®</sup> logo is a registered symbol and is regulated by the Idaho State Department of Agriculture.
- The Idaho Preferred<sup>®</sup> logo must only be used on food and agricultural products that have been grown, raised, or processed in the state of Idaho and meet the requirements as established in the Program Rules.
- A "Permission to Use the Idaho Preferred logo" form must be submitted and approved prior to printing the Idaho Preferred logo on any packaging, website, flyers, etc. This form is available on line or by contacting the Department.
- In accordance with the Program Rules, Participants must maintain records concerning the use of the logo and allow the Department to examine such records when requested.
- If the logo is used in conjunction with a private logo or mark, such use must not be misleading or detract from the Idaho Preferred<sup>®</sup> logo or program in any way, as determined solely by the Department.

Sign and date your completed application and return it by mail, along with a check or money order for the appropriate fee made payable to ISDA, to:

Idaho State Department of Agriculture  
ATTN: Idaho Preferred<sup>®</sup>  
PO Box 790  
Boise, ID 83701

For assistance, call: 208-332-8684

## 8. Idaho Preferred<sup>®</sup> Directories

Would you like your company and product information published in print and on-line directories?

- Yes  
 No

## Certification and Agreement

- The Participant acknowledges that Idaho Preferred<sup>®</sup> promotional items, stickers, and other related material will be provided at a cost not exceeding the actual cost of production.
- The undersigned person certifies that the answers provided in this application are accurate and that he or she is duly authorized to execute this application. If accepted into the program, the Participant agrees to comply fully with the Idaho Preferred<sup>®</sup> Program Rules, including product qualifications and logo use guidelines, or as they may be subsequently revised by the Department.
- The participant acknowledges the Department's exclusive right, title, and interest in and to the Idaho Preferred<sup>®</sup> logo, and will not in any manner claim or represent that it has any ownership in the logo. The Participant further acknowledges and agrees that use of the logo shall not create any right, title, or interest in the Participant and upon termination of the agreement, the Participant will cease and desist all use of the logo.
- The Participant understands and agrees that participation in the program, including submission of forms and fees, shall be renewed on an annual basis.

Signature of Authorized Agent or Representative

Name (Typed or Printed)

Title

Date