

Idaho Farmers Supporting Idaho Schools

A Healthy Fundraising Program

Brought to you by:

Idaho Preferred® - Idaho State Department of Agriculture
Child Nutrition Programs - Idaho State Department of Education

Fundraising is an important part of every school's activity calendar. But sometimes it can become a difficult task recruiting volunteers to organize the program, finding items of value to community supporters and getting kids excited about selling. We would like to offer a new program that may help address some common fundraising issues – while netting the school approximately \$4.25 per item sold—nearly a 43% profit margin!!

Idaho Preferred®, a program to identify and promote Idaho food and agriculture products; in conjunction with Child Nutrition Programs at the Dept. of Education, has created an exciting fundraising program for schools. It is easy, features healthy products everyone can use, and creates excitement by offering students the opportunity to sell something new and different - and learn about local agriculture products.

Order Forms:

We will send you enough order forms for each student to have one or two– or you may make copies as needed. Our order forms are very simple. All items, from fresh potatoes, apples and pears, to specialty foods are priced the same - **\$10.00** – a number easy for even the youngest students! The order form contains a description and picture of all the items available.

(Note: A tax table has been added to the form for convenience. All schools must collect tax on items sold.)

At the end of the selling period, all order forms must be compiled onto a single spreadsheet and submitted to Idaho Preferred® by the dates listed below.

Products:

This year, 14 Idaho products will be featured:

- Fuji apples
- Gourmet bean mix
- D'Anjou & Bosc pear gift box
- Potato bread and soup mix
- Pickled asparagus
- Whole grain flapjack mix
- Russet potatoes
- Barley soup mix
- Natural Idaho spring water
- Pepper soy gift pack
- Flaxseed muffin mix
- Spelt cookie mix*
- "Backcountry" nutrition bar*
- Honey gift pack*

***New in 2010**

Dates:

Selling Period: **Any time prior to October 15, 2010**

Orders Due to Idaho Preferred®: **October 22, 2010**

Delivery to your School: **Week of November 29-December 3, 2010**

Delivery:

All items will be delivered to your school during the week of November 29 to December 3, 2010 – with day and approximate time confirmed in advance. Your fundraising volunteers will be responsible for assembling each student's order.

Profit:

The items offered in this project will cost your school \$5.75 each, which includes all delivery costs, guaranteeing your organization a **\$4.25 profit** on each item.

For More Information:

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