



PERMISSION TO USE THE IDAHO PREFERRED® LOGO

Idaho Preferred® is a program of the Idaho State Department of Agriculture (ISDA) to identify and promote Idaho food and agriculture products. The Idaho Preferred® logo, as printed above, is a copyrighted mark and may only be used by program participants with written permission of the ISDA as instructed in IDAPA 02.01.04 Section 300.03. This completed form, along with draft of text and design **must be submitted to the ISDA and approved prior to printing and/or use of material.**

Date of Request: _____

Name of Company/Organization/Individual making request to use the Idaho Preferred® logo: _____

Contact Name: _____

Mailing Address: _____

Only complete if contact information has changed from registration application.

Phone Number: _____ Fax Number: _____

Email of Primary Contact: _____

Company website: _____

List of specific products on which logo will be used: (attach separate list if needed):

Describe how logo is to be used on each of the following items that apply:

On product: _____

On label: _____

On packaging: _____

On printing/promotional materials: _____

On website: _____

Other: _____

Where will products exhibiting the Idaho Preferred® logo be distributed? _____

Attach a full-color printer's proof and/or sample of each item for which permission to use the Idaho Preferred® logo is being requested, including details on size, color, and placement of logo.

(Requests for permission to use the Idaho Preferred® logo will not be processed without proofs as requested above)

*For specific printing requirements, see attached logo style sheet. Contact ISDA for digital logo images.

Return this completed form, along with proof/samples as detailed above to:

Leah M. Clark
Idaho Preferred Program
Idaho State Department of Agriculture
P.O. Box 790
Boise, ID 83701
lclark@agri.idaho.gov



Written response to this request will be sent within five (5) working days. For more information call 208-332-8684.